

Seven Critical Issues to Consider When Hiring a CPA

Because having a good CPA can make a world of difference in your business

Your Step-By-Step Guideline to Hiring the Right Certified Public Accountant for your Business

1. A good CPA communicates the way you do

Do you prefer Face-to-Face, E-mail, Phone, Fax Twitter, Text, or Snail Mail? A CPA who knows exactly how to communicate with you in the way you prefer is crucial.

At CPA Georgetown KY, we know it's important that we communicate with you using the method you're most comfortable with. It's important to hire an accountant who fits into your work style, not the other way around. It's your decision and we want you to know how to hire a Certified Public Accountant who is the best fit for you and your business.

2. A good CPA stays in touch

The best CPAs don't just appear when tax season starts. Tax preparation is a just a small portion of the services that a CPA can offer your business.

At CPA Georgetown KY, our "Open Door" policy means that you can call us any time, day or night, at your convenience. Even if our office is closed, we'll respond to your request quickly.

Helping you is part of our "Friends Helping Friends" commitment. When we find something that may affect your bottom line, we'll shoot you an e-mail or give you a call.

3. A good CPA teaches

A good accountant isn't just a bean counter. The right CPA helps you recognize and maximize your business opportunities. The right accountant is affordable and is willing to work within your financial framework.

At CPA Georgetown KY, we understand that small businesses sometimes cannot afford a full office staff. We offer on-site Intuit QuickBooks installation, training and support. It's pretty straight forward and you or someone on your staff can master it. Call us whenever you need to refresh your memory about any aspect of the QuickBooks program. When you feel overwhelmed, we're a phone call away.

4. A good CPA looks out for you

Hiring the right CPA can make or break your business. The right accountant can offer advice on everything from negotiating a lease to setting up a bookkeeping system, to controlling your cash flow.

At CPA Georgetown KY, we keep our eyes open for opportunities that match your business model. It may be as small as a new tax deduction or it may be something large like a referral that will bring more business to you.

We have a trusted network of professionals who have helped our clients in all areas of their business. We know a lot about what's going on in the community. If there's a project you need help with, there's a good chance we know competent and trustworthy professional who can help you.

5. A good CPA is up-to-date

The days of paper ledgers and filling in accounts with pencil are over! In today's world, it is imperative that you have the resources to make quick and sound decisions. You need a CPA who keeps abreast of legislative changes that affect your taxes and uses the latest time-saving technology. CPA Georgetown is small enough to provide personal attention and large enough to use up-to-date tools.

6. A good CPA helps you with your goals

An accountant can help your business in many ways, but the most important is the analytical service he or she can offer. A CPA can help you identify goals and develop strategies to achieve them, plan for change and growth and improve your business through better financial management.

When you find a CPA who goes above and beyond to help clients take their business to the next level, that's a professional you want to work with today, tomorrow and for years to come.

At CPA Georgetown KY, we offer different levels of consulting for different sizes of business, but as we interview you in the tax preparation process, we ask questions about your business procedures, processes, investments, healthcare, withholdings, retirement accounts, future plans etc. and make note of opportunities along the way. After tax season, we schedule a planning meeting and help you implement an action plan to improve your operations.

7. A good CPA represents you in case of an audit

An IRS audit can be a grueling and expensive process.

While we advise you in many aspects of your business, at CPA Georgetown KY one of our most important jobs is to guide you in the event of an IRS audit. We ask the right questions, gather the documents to support your returns and prepare your taxes. We're the tax experts so in the event of a tax audit, we go with you to help answer questions. You will never face them alone.

We do not encourage, suggest or condone filing a tax return that is not 100% accurate, so we have no fear of a meeting with the IRS.

You are now armed with the information you need to hire the CPA of your dreams, and even if you don't choose us, we wish you the very best.

Chester Muir CPA, P.S.C

A small business for small businesses

Phone: 502-863-9522 – E-mail: muircpa@Bellsouth.net
106 Boston Sq., Georgetown, KY 40324
www.muircpa.ccom